



Reply under 37 CFR 1.116 - Expedited Procedure - Technology Center 1700

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TRANSMITTAL
FORM

(to be used for all correspondence after initial filing)

Application Number	10/764,403
Filing Date	January 23, 2004
First Named Inventor	Stephen M. Key
Art Unit	1734
Examiner Name	Mark A. Osele
Total Number of Pages in This Submission	10
Attorney Docket Number	PA2644US

ENCLOSURES (Check all that apply)				
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): 1) Confirmation Postcard		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Carr & Ferrell LLP	Cust. No. 22830
Signature		
Printed name	Susan Yee	
Date	July 10, 2006	Reg. No. 41,388

CERTIFICATE OF TRANSMISSION/MAILING

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Signature		
Typed or printed name	Susan Yee, Reg. No. 41,388	Date July 10, 2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S): Stephen M. Key
SERIAL NO.: 10/764,403
FILED: January 23, 2004
TITLE: A Rotatable Label System and Method
EXAMINER: Mark A. Osele
GROUP ART UNIT: 1734
ATTY.DKT.NO.: PA2644US

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Dated: July 10, 2006

By: Susan Yee
Susan Yee, Reg. No. 41,388

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RESPONSE TO OFFICE ACTION

In response to the final Office Action mailed May 9, 2006, please consider the amendments and remarks set forth below.